



# Staff Council Standing Committee Minutes

**Committee Name:** Communications & Marketing

**Meeting Date and Place:** Tuesday November 3rd, 2020 from 2 p.m. - 3 p.m. @ Zoom

**Members Present:** Azura Talent, Cindi Meche, Grace Faustino, Mark Reynolds, Theresa Sherman, Brian Vineyard, Azura Talent

**Members Excused:**

**Members Absent:**

**Guests Present:**

**Minutes submitted by:**

	Subject	Notes	Follow-Up
1	Approve Agenda	<p>Suspend the rules to hold this meeting online - Consensus Land Acknowledgement</p> <p>Founded in 1889, the University of New Mexico sits on the traditional homelands of the Pueblo of Sandia. The original peoples of New Mexico Pueblo, Navajo, and Apache since time immemorial, have deep connections to the land and have made significant contributions to the broader community statewide. We honor the land itself and those who remain stewards of this land throughout the generations and also acknowledge our committed relationship to Indigenous peoples. We gratefully recognize our history.</p>	
2	Approve Minutes (from 10-22-2020)	Consensus	
3	Updates	Resolution for Accessibility – updates Amy	
4	Updates	<p>Templates – Cindy</p> <ol style="list-style-type: none"> <li>a. Reviewed existing templates found</li> <li>b. Find URL on SC web site on portal, landing place for templates – work with Amy on this location</li> <li>c. Accessibility standards on the templates</li> </ol> <p>Accessibility to SC presentation (Matt Carter and Accessibility) – need date with Amy, Nancy to present</p>	
5	New Business	<ul style="list-style-type: none"> <li>• <a href="http://staffcouncil.unm.edu/committees/diversity-equity-and-inclusion/index.html">http://staffcouncil.unm.edu/committees/diversity-equity-and-inclusion/index.html</a></li> <li>• They have Smartsheet fed into it, which is not consistent with the other committee pages, and is an external site and therefore NOT under Council control.</li> <li>• Could you please take a look as see if this is consistent with our C&amp;M policy and your recommendations about the website?</li> </ul>	

		<ol style="list-style-type: none"> <li>1. SC Social media: SC Facebook &amp; Twitter. Ryan was great with this and I have not been able to keep up a consistent presence since he's left.</li> <li>2. Putting together a short, simple "how to" for adding alt-text to images that I can send to people requesting posts in SC eNews</li> <li>3. Occasional website updates</li> </ol> <ul style="list-style-type: none"> <li>• <a href="http://webmaster.unm.edu/web-policy/index.html">http://webmaster.unm.edu/web-policy/index.html</a></li> <li>• <a href="http://webmaster.unm.edu/web-policy/web-standards/outside-tools.html">http://webmaster.unm.edu/web-policy/web-standards/outside-tools.html</a></li> </ul>	
6	Review of SC website edits	Attachment – Amy to present	
7	Next Meeting	The next meeting will be November 25th , <b>2020</b> from 3-4 pm @ Zoom	